



**BREAKING BARRIERS.  
EXPANDING OPPORTUNITY.  
EMPOWERING CHICAGO.**

Dear Friends and Partners,

Today marks an exciting and transformative moment in our organization's journey. I'm proud to officially introduce you to **Skills for Chicago**—our new name, brand, and renewed commitment to building a stronger, more inclusive workforce across our city.

Formerly known as Skills for Chicagoland's Future, we've shortened our name but expanded our focus. **Skills for Chicago** reflects not only where we work, but why we work—to create access, equity, and opportunity for underrepresented job seekers throughout Chicago.

### Why We Rebranded

Over the past decade, we've connected more than **13,000 job seekers** to quality jobs. But as the employment landscape evolved, so did our role. We realized it was time for our brand to better reflect our **community-first approach**, our **jobs-first model**, and our bold vision for the future.

### What Has Changed

- A new name: **Skills for Chicago**, reinforcing our deep roots and commitment to the communities we serve.
- A clearer mission: **Stand as a life-changing employment resource by connecting underrepresented job seekers to employers with opportunities across industries.**
- A refreshed visual identity and website designed with accessibility, clarity, and action in mind.
- A stronger message: We don't just empower job seekers—we create opportunities and strengthen communities.

### What Hasn't Changed

- Our commitment to **putting job seekers first**
- Our partnerships with **employers, donors, and community organizations**
- Our drive to build **a more equitable workforce for all**

This rebrand is more than a new look—it's a renewed promise. A promise to show up, to advocate, to connect, and to lead with purpose.

To everyone who has been part of our journey—thank you. And to those just learning about us—welcome. We're just getting started.

*Bridget Attenburg*

Chief Executive Officer  
Skills for Chicago